



County Park Friends

We build and improve parks

We connect people to programs

We engage our community

We are the nonprofit partner to the County Parks Department, raising private support so everyone can access safe, vibrant parks, trails, and nature programs

Since 2019, we've raised and invested

\$5 Million



8

**Major Park
Improvements**

\$3.25 Million



32,000

**Program
Participants**



We Build and Improve Parks

A Wish to Play



Inspires a Community



Build What Matters

Your support fuels more than construction, it builds connection. With your support, we're creating parks where families gather, children grow, and communities thrive, because every neighborhood deserves a place to play, rest, and belong.



We Connect People to Programs

A Dream Realized



Transforms Lives



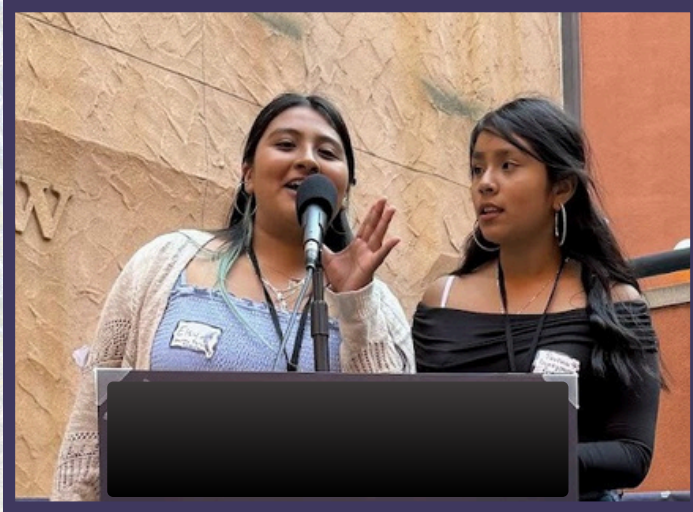
Connect Kids to Opportunity

Your gift helps open the door to growth, health, and joy for kids like Lesley. Together, we're helping young people find their strength and sense of belonging in the water –and that's a ripple that reaches far beyond the pool.



We Engage our Community

A Path to Leadership



Shapes Our Parks

Empower Youth Voices

Your contribution ensures our parks reflect the needs and values of the communities they serve. Together, we can continue empowering young leaders like Elsy –and build a stronger, more connected community for generations to come



We Connect People to Programs

Results in 2025



1111 Navigation Consultations
162 Sports/Arts/Pool/Nature Camps
151 Learn to Swim
36 Young Outdoor Leader Grads
34 Simpkins Entry Passes



TOGETHER

At end of year 2024, we raised more than ever before thanks to YOU.
In 2025, we invested those funds right here at home in Santa Cruz County.
Let's raise EVEN more at the end of 2025!



All Kids Play 2025

Parks for Everyone, Every Day



countyparkfriends.org

Impact of your Gift:

\$100

can teach a child to swim

\$250

can send a kid to camp

\$1000

can improve a playground



Our goal:

Raise \$100,000 by December 2025, all invested locally in Santa Cruz County.
Every gift opens doors to growth, health, and joy for kids and families



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THANK YOU!